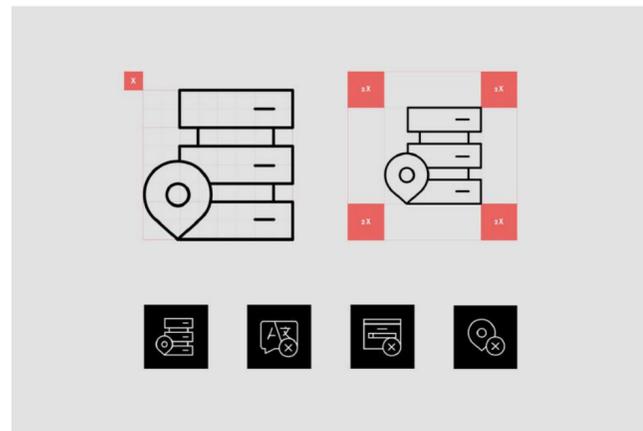


Brand Design

Identities



<p>Primary Colour</p> <p>RGB: 49, 32, 52 CYMK: 63%, 67%, 41%, 45% HEX: #312034 PMS: 518 C</p>	<p>Secondary Colour</p> <p>RGB: 141, 199, 198 CYMK: 55%, 0%, 7%, 0% HEX: #8dc7c6 PMS: 318 C</p>	<p>Secondary Colour</p> <p>RGB: 241, 102, 100 CYMK: 1%, 57%, 49%, 0% HEX: #f16664 PMS: 170 C</p>
<p>Tertiary Colour</p> <p>RGB: 255, 255, 255 CYMK: 0%, 0%, 0%, 0% # ffffff</p>	<p>Tertiary Colour</p> <p>RGB: 245, 245, 244 CYMK: 3%, 2%, 2%, 0% # f5f5f4</p>	<p>Tertiary Colour</p> <p>RGB: 180, 172, 171 CYMK: 29%, 28%, 27%, 6% # b4acab</p>



Advertising

**RYB
COLOR THERAPY**

Il primo make-up
che ha rubato il colore ai fiori.

**RYB
COLOR THERAPY**

Il primo make-up
che ha rubato il colore ai fiori.

LIFTING
VITACELL
CONCURA
DRATAZIONE
REVIVISCENCE
ANTI-ETA'

CONCURA

CREDI IN CONCURA

diego dalla palma

Parole in Corsa 2009
Concorso letterario per scrittori inediti

PAROLE IN CORSA

love

Umber Ceasari
love:
italian passion

Dentro ogni casa che
comprate ci sono 439 persone.

COOPCOSTRUZIONI

JDDEN25
25% Off

Judgement Day offers all the best
bits of Tough Mudder, Tough Guy
and Spartan with a generous dollop
of Triathlon race innovation!

JUDGEMENT DAY
FEAR NOTHING. CONQUER EVERYTHING.
BORDON
23RD NOVEMBER - GU35 9HF

Register now: www.judgement-day.co.uk

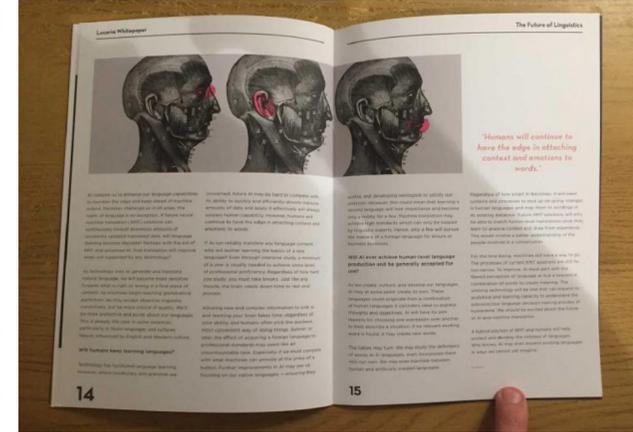
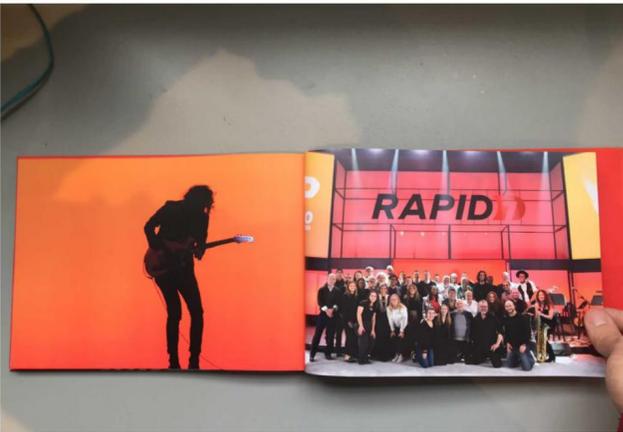
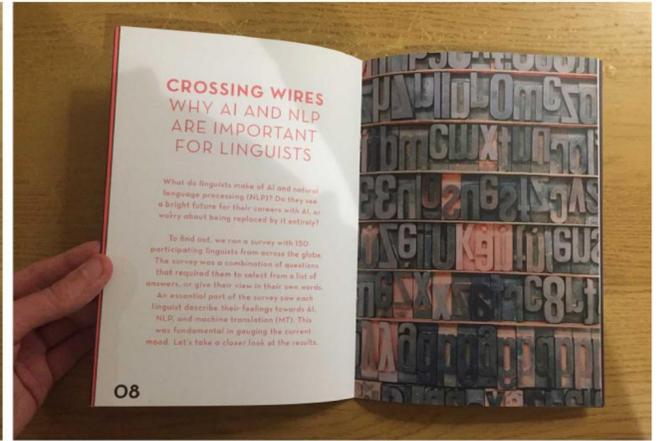
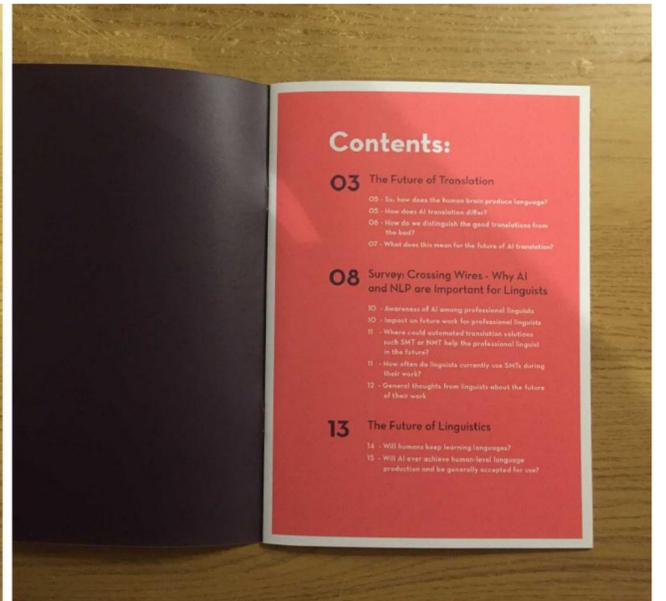
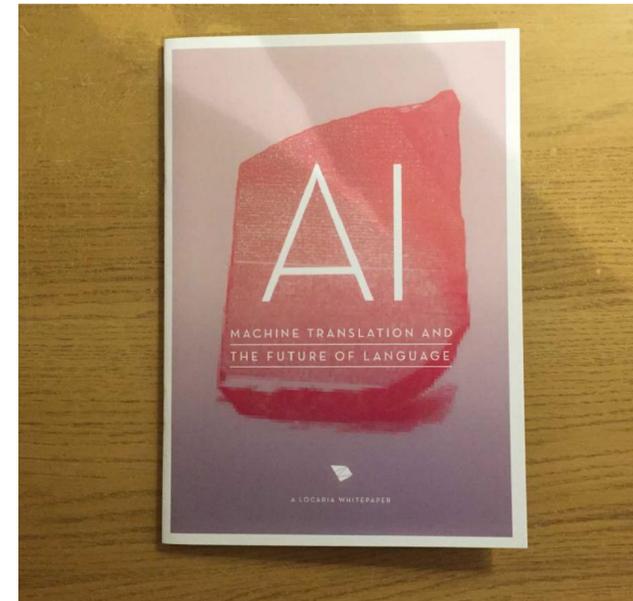
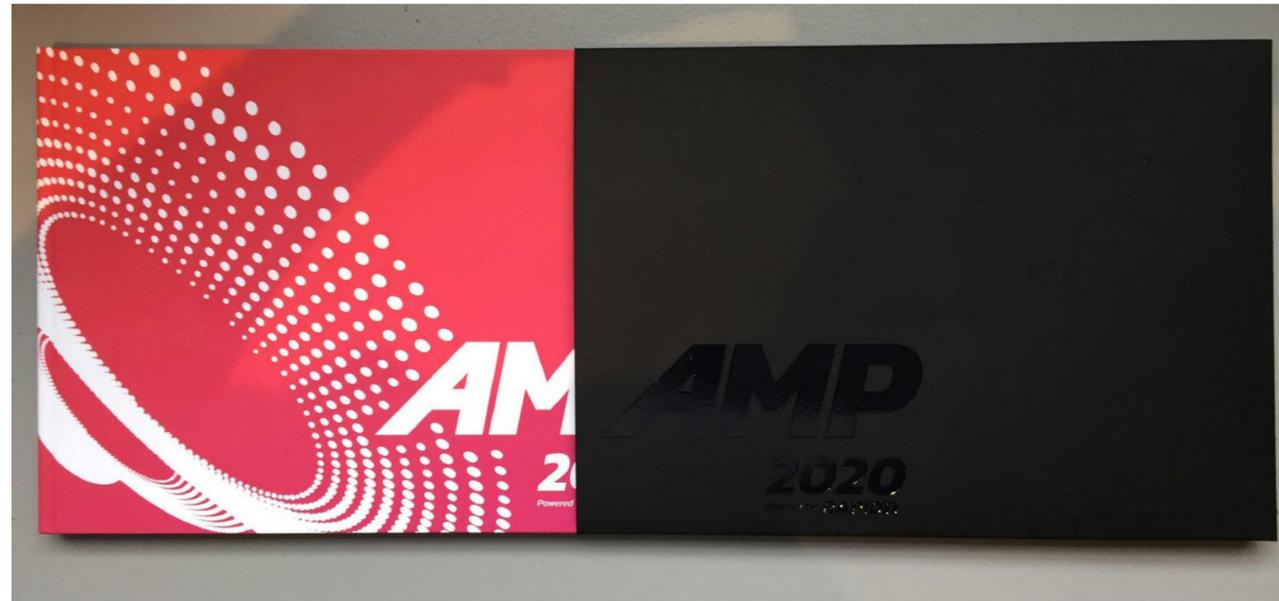
JUDGEMENT IS COMING

VOTED
BEST NEW OBSTACLE RACE 2014
★★★★★

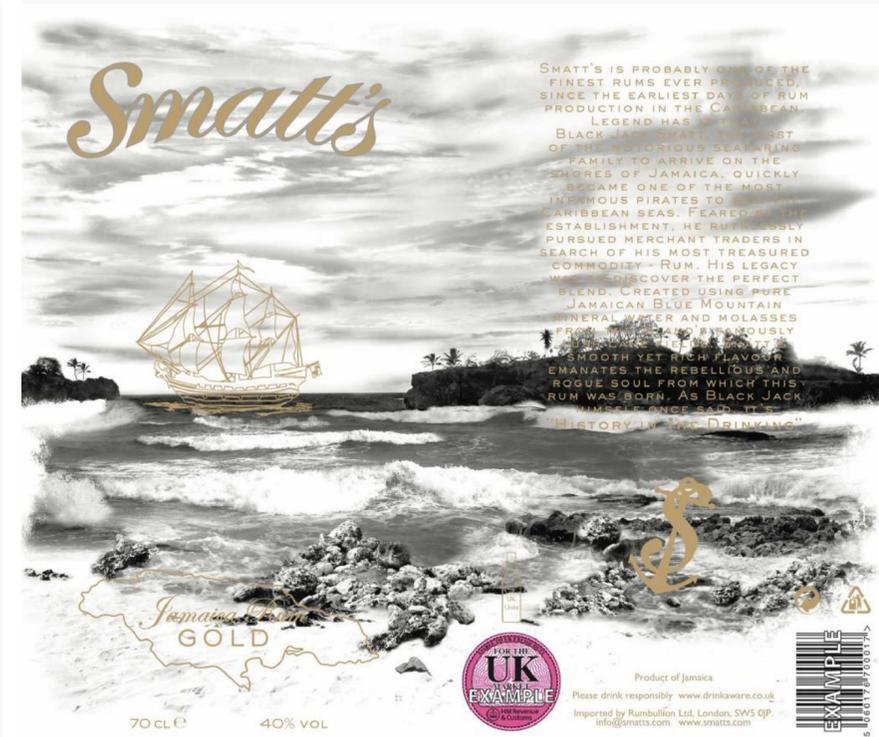
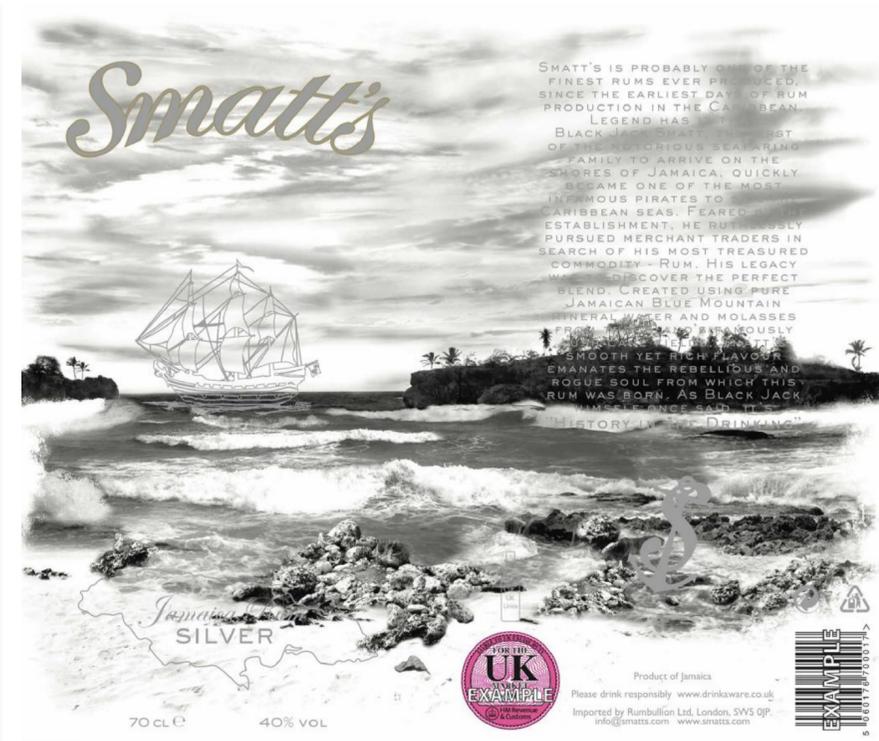
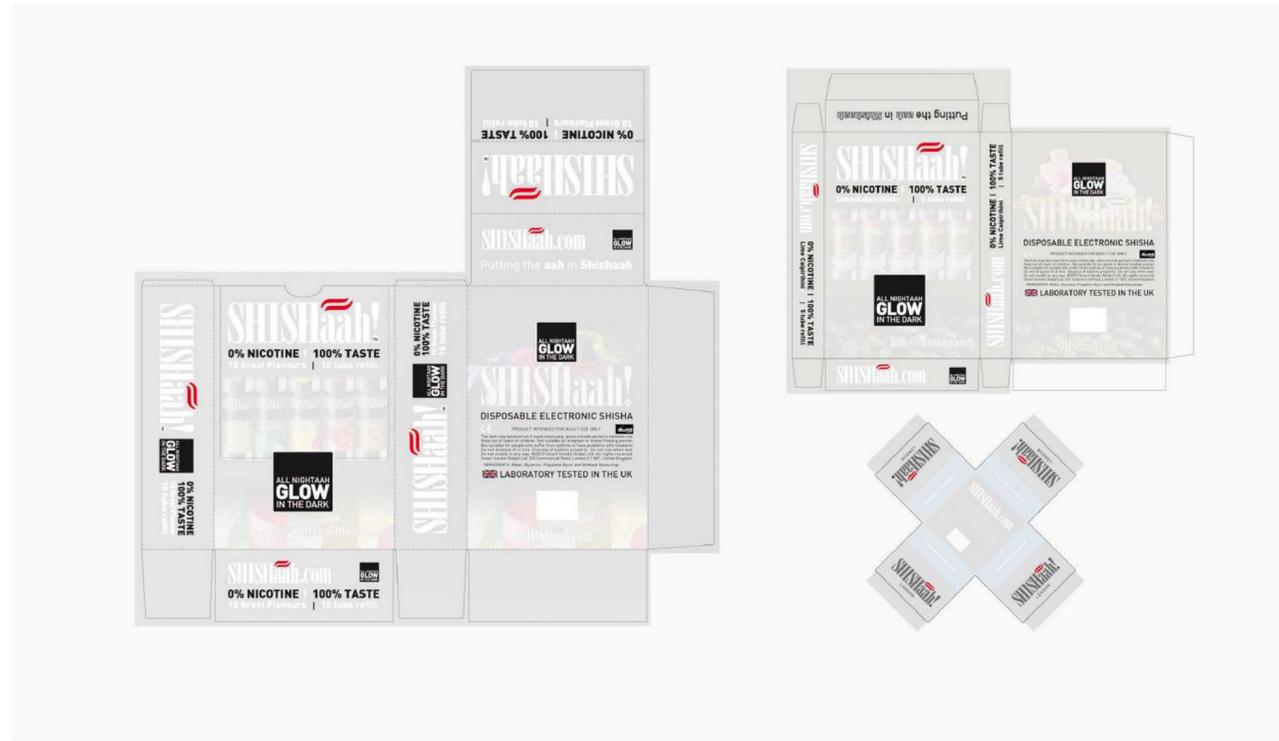
VOTED
BEST OBAC 2014
★★★★★

JUDGEMENT DAY
FEAR NOTHING. CONQUER EVERYTHING.

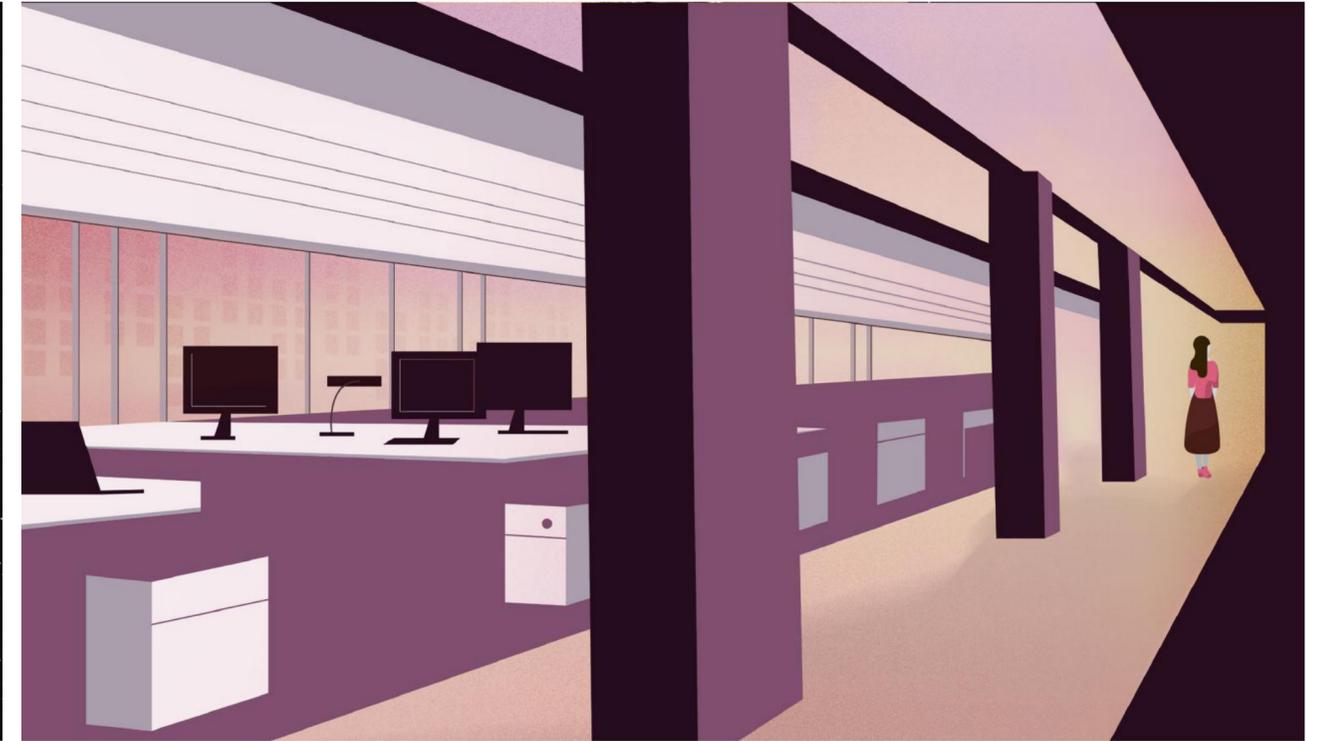
Editorial



Packaging

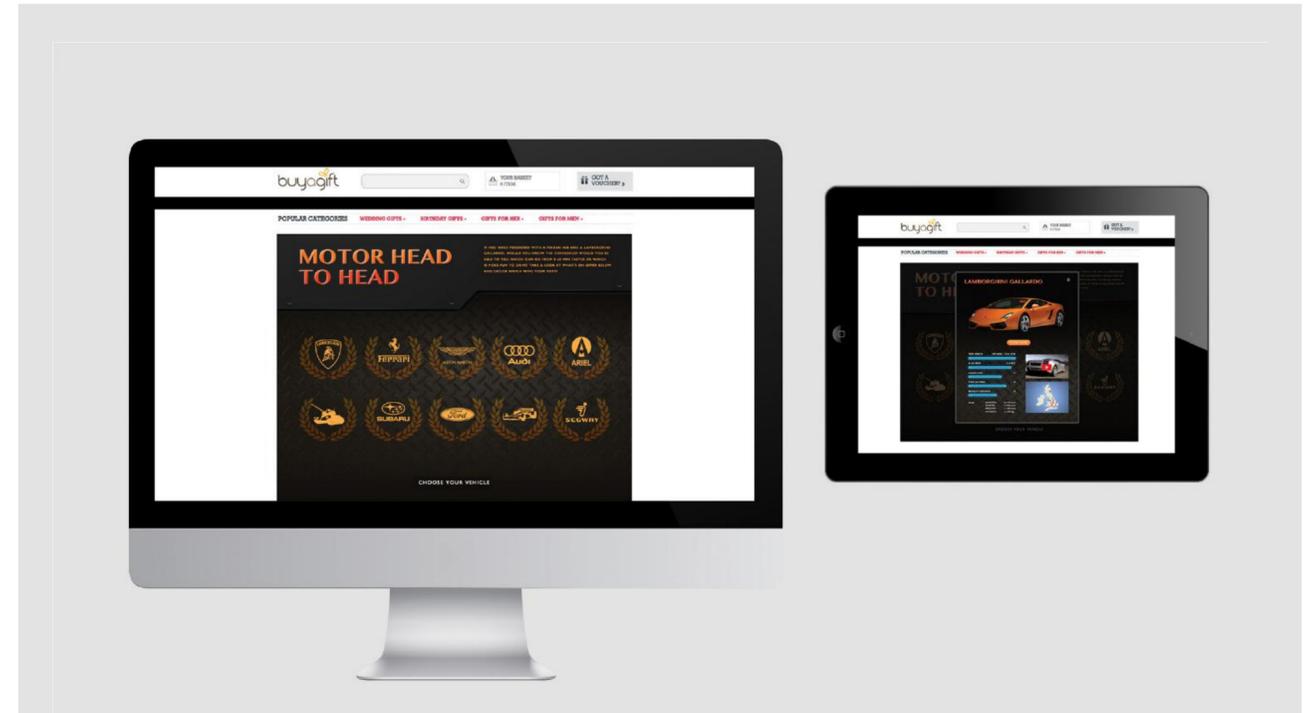


Digital
Illustration

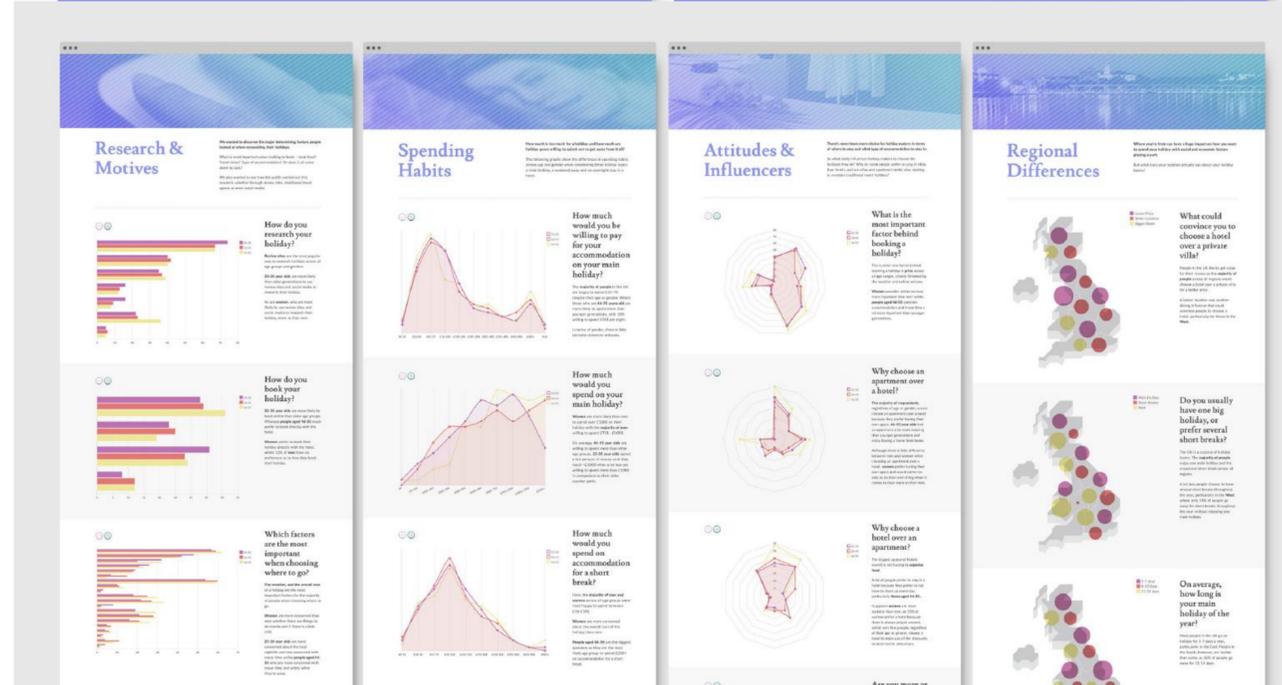


Digital Design

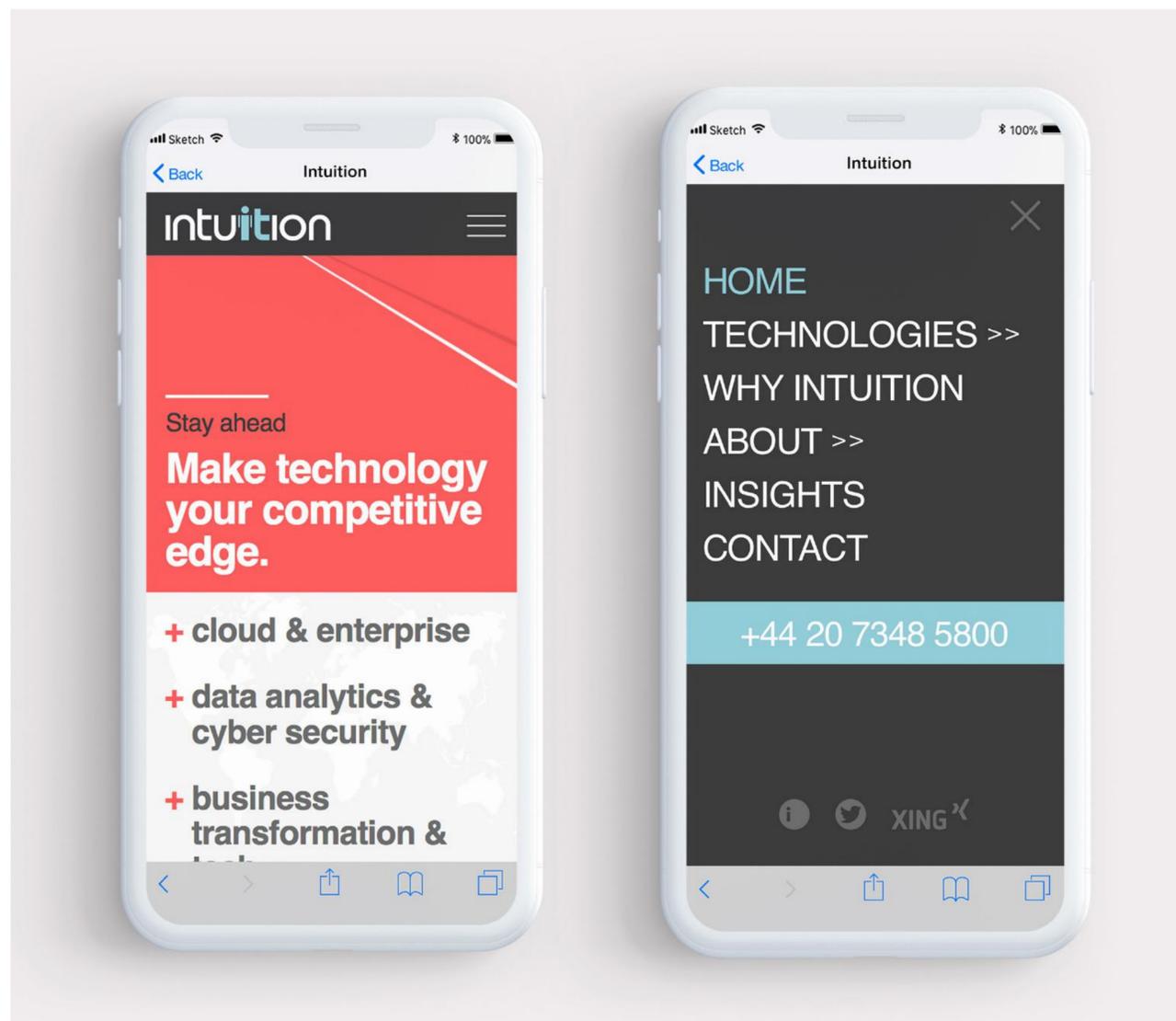
Interactive Brand Experiences



Frontend Web Design




Responsive Design



UX

Handwritten Notes:

- Planing App... Pick a list of fresh products he needs
- OPEN MOBILE APPLICATION
- LOOKING FOR... (SEARCH)
- SCANNING... (CHECKOUT)
- SELECT VENDOR
- SELECT PRODUCTS
- PAY & COLLECT

Design Strategy Cards:

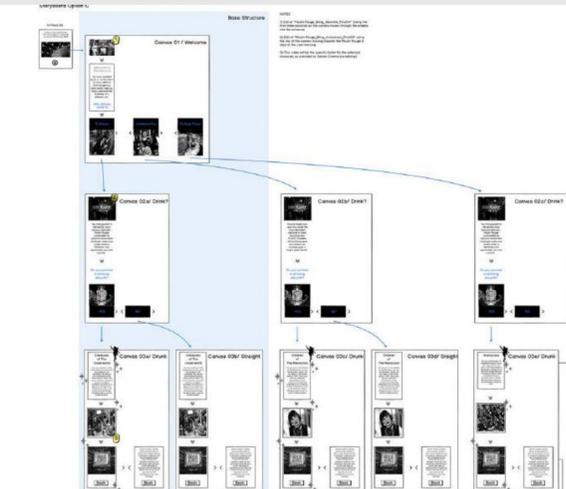
- Research Synthesis:** Includes a quote: "I don't want to support intensive animal farming!"
- Competitors:** Lists market and online grocery competitors.
- Features Prioritization:** Lists features like 'Market', 'Basket', 'Checkout', 'Profile', 'Orders', 'Reviews', 'Push Notifications', 'Social Sharing', 'AR', 'Voice Search', 'Barcode Scanning', 'QR Codes', 'Offline Mode', 'Dark Mode', 'Accessibility', 'Localization', 'Personalization', 'Gamification', 'Referrals', 'Analytics', 'A/B Testing', 'User Feedback', 'Security', 'Compliance', 'Performance', 'Scalability', 'Flexibility', 'Interoperability', 'Integration', 'Migration', 'Disaster Recovery', 'Incident Response', 'Data Backup', 'Data Archiving', 'Data Retention', 'Data Deletion', 'Data Anonymization', 'Data Encryption', 'Data Masking', 'Data Redaction', 'Data Sanitization', 'Data Purging', 'Data Archiving', 'Data Retention', 'Data Deletion', 'Data Anonymization', 'Data Encryption', 'Data Masking', 'Data Redaction', 'Data Sanitization', 'Data Purging'.
- Research Plan:** Focuses on improving the overall experience of doing shopping in a farmer's market.
- App Conversion & Sign Up:** Shows a funnel diagram for user acquisition.

Mobile App Wireframes:

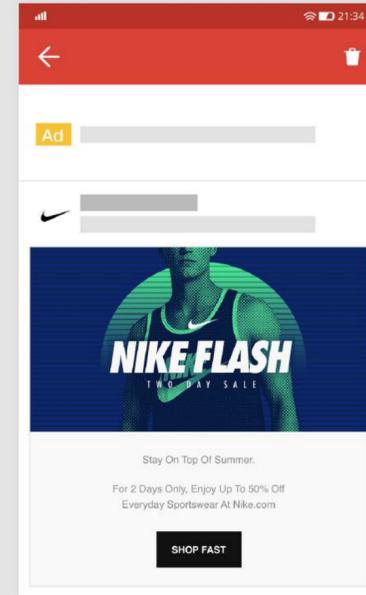
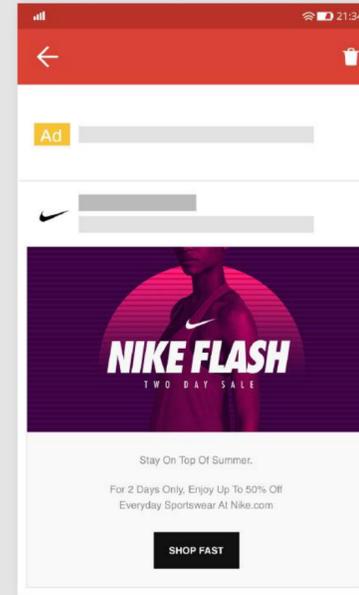
- Home screen with 'Where' and 'When' filters.
- Market selection screen showing 'Oval Farmers' Market' details.
- Product selection screen for 'Smoked Pecorino' with weight and quantity inputs.
- Cart review screen showing 'Charcuterie' items like 'Salami Black Pork' and 'Stedghino Salami'.
- Payment method screen with fields for card number, expiry date, CVV, and billing post code.

Posters:

- Poster 1:** "WELCOME TO MONTMARTRE" with a key icon.
- Poster 2:** "YOU HAVE TRAVELLED BACK TO THE HEART OF PARIS, 1899. A more dangerous dark world, ruled by music, dance & the frivolities of a different era. Which part will you play in this opulent underworld..."
- Poster 3:** "WHY HAVE YOU COME TO PARIS? A pampered, decadent life." featuring the Eiffel Tower.
- Poster 4:** "YOU CAN'T FIND A CHILD OF THE REVOLUTION! YOU ARE AT THE HEART OF THE BOLSHEVIK CIRCLES IN MONTMARTRE AND KNOW WHO IS WHO IN THIS CREATIVE, INSPIRING WORLD." featuring a character.
- Poster 5:** "YOU HAVE MANAGED TO SPOOFLE YOURSELF INTO THE MOST NOTORIOUS NIGHTCLUB IN TOWN." featuring a character.
- Poster 6:** "WILL YOU FOLLOW THE CALL OF THE GREEN FAIRY? I am afraid of nothing." featuring a glowing green drink.
- Poster 7:** "YOU ARE NOT A SOLDIER FOR THE REVOLUTION! YOU ARE AT THE HEART OF THE BOLSHEVIK CIRCLES IN MONTMARTRE AND KNOW WHO IS WHO IN THIS CREATIVE, INSPIRING WORLD." featuring a character.
- Poster 8:** "YOU ARE NOT A SOLDIER FOR THE REVOLUTION! YOU ARE AT THE HEART OF THE BOLSHEVIK CIRCLES IN MONTMARTRE AND KNOW WHO IS WHO IN THIS CREATIVE, INSPIRING WORLD." featuring a character.
- Poster 9:** "YOU ARE NOT A SOLDIER FOR THE REVOLUTION! YOU ARE AT THE HEART OF THE BOLSHEVIK CIRCLES IN MONTMARTRE AND KNOW WHO IS WHO IN THIS CREATIVE, INSPIRING WORLD." featuring a character.



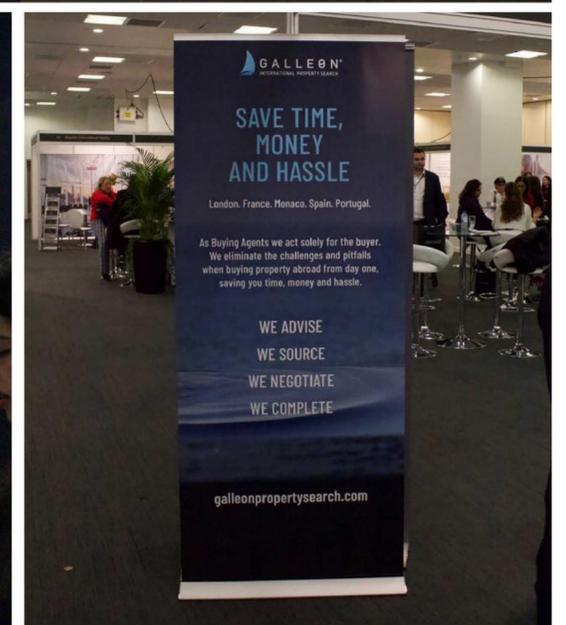
Display Advertising



Social Media Content

Exhibit Design

Exhibition Stands



Large Format Printing



3D Objects

